



The genuine operational management (6th Edition) 9787509208373(Chinese Edition)

By YING) NAI JIE ER SI LAI KE // SI TU ER TE QIAN BO SI // LUO

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 552 Publisher: Basic information of the Chinese market title: Operations Management (6th Edition) List Price: 98 yuan: (English) Nigel Walter Chambers. Robert Johnston Translator: the Zhonghan spring Xiongxiao Xia Xiong Xiaowen Press: China's market Publication Date :2012-01 ISBN: 9787509208373 Words: Page: 552 Revision: Binding: Folio: 16 Weight: Editor's Choice Operations Management (p. 6) written by Nigel Slack. Stuart Chambers. Robert Johnston. the goal of this book. through the introduction of a number of different companies from different industries. to provide readers with an interesting way clarity. authoritative. well-structured theoretical framework of the operational management. It is not only to outline a clear account of the various activities of the operations management field. but also to improve our understanding of the strategic context of the operational management. The Summary directory induced instructor cause the students to improve operational management scores Ten Step 1 Introduction Chapter 1 Introduction to Operations Management Chapter 2 Chapter 3 operational performance Operations Strategy Chapter 4 2 design process design Chapter 5 Chapter 9. Chapter 7 Planning Process Chapter 8 Chapter 9...



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