



## Operations and Supply Management (SIE)

By F. Robert Jacobs, Nicholas Aquilano, Ravi Shankar, Richard Chase

Tata McGraw-Hill Education Pvt. Ltd., 2010. Softcover. Book Condition: New. 5th or later edition. The 12th International Edition of the book has a supply chain focus as compared to the 11th edition book, where the focus is competitiveness. The changed focus is prudent due to considerable interest of contemporary Operations Managers in Supply Chain activities. Therefore, in India too, fresh adaptation of this book is urgently needed with a coherent focus and Indian cases/examples. The revision of Special Indian edition is aimed at catering to the present and future needs of Indian business environment. While retaining the original framework and flavour of the book, relevant India specific content has been added in the form of cases, examples and boxed items keeping in mind the requirements of Indian students and faculty. TABLE OF CONTENTS: Part 1: Strategy 1. Introduction to the Field 2. Operations and Supply Strategy 2A. Linear Programming Using the Excel Solver 3. Project Management 4. Product and Service Design Part 2: Processes 5. Strategic Capacity Management 5 A. Learning Curves 6. Process Analysis 6A. Job Design with Work Measurement 7. Manufacturing Processes 7A. Facility Layout 8. Service Processes 8A. Waiting Line Analysis 9. Six-Sigma Quality 9A. Process Capability...



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